



# A Vision for the future

The development of  
coastal management strategi

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ditional resource management tools have **not proved** particularly effective  
leviating the **stress of growing demands** on our coast



needed a **fresh approach!**

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# Strategic coastal planning

is about the **successful integration** of the use, management and development of all coastal resources

relies on identifying a common vision of the future and **establishing a way forward** to achieve this vision



# stings Coastal Environment Strategy

methodology focused on clearly identifying the interdependence and **relationships** between resources and values in the coastal environment.

**Integrating** the management assets of the Council and community.

strict wide and local area visions **the scene** for the long-term use, management and development of these areas.



# Samoa Coastal Infrastructure Management Strategy and Plans



- n Population of approx. 180,000 most in the coastal area.
- n Much of the infrastructure in Samoa is located within hazard prone areas.
- n Infrastructure investment in Samoa is generally viewed by villagers not as a 'public' resource but as an encroachment onto village land.

## Famoa CIM Strategy and Plans

**RESILIENCE**  
Coastal infrastructure and  
communities resilient to  
natural hazards.

The **approach** adopted was to focus from the outset on defining a **simple, coherent vision** or goal, which **sets the scene** for all subsequent policy and actions, whether these occur at a central government, district or village level.

# Mhangarei Coastal Strategy

**community driven process** developed through 'bottom-up' approach.

result of successful community consultation undertaken with over 2000 people involved.

the strategy and associated structure plans set a **benchmark for community based planning**.

provided an example of **best practice** for other local authorities facing similar pressures.



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# Wairoa Coastal Strategy

• Better **integration** of management activities  
• Improved **understanding** of coastal resources and issues  
• **Common vision** for council's and community long term  
• More **certainty** on future direction for Wairoa's coast.





# New Plymouth Coastal Strategy

position papers provided robust technical background.

extensive local consultation process, including mana whenua reference group.

currently preparing a draft coastal strategy.



Weakness of this approach that need to be considered



- n in isolation can lack 'teeth'.
- n community 'buy-in' can take time and effort.
- n urgent problems need temporary or interim measures.
- n confusion between processes.
- n requires a strong working relationships between agencies.

What are the **universal** success factors?

Understanding and **recognition** of the legislative and customary environment.

Good **technical understanding** of the natural environment.

A coordinated consultation approach that is **tailored** to local communities .

**simple, practical** and easily understood vision and strategy

**clear** and practical Action Plan for both implementation and monitoring



scope and  
nature of every strategic  
coastal planning project should  
be tailored to  
local  
circumstances.



questions or thoughts ...?

