



# **The barriers between inspiration and implementation**

## **The Wairarapa Coastal Strategy**

**Rachel Hornsby**

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# Overview

- ~ **Why a Strategy ?**
- ~ **What is working?**
- ~ **What isn't working and w**
- ~ **How do you measure success?**





















**RMA ?**

**Effects based**



**~ LGA ?**

**~ Outcomes based**



# The Wairarapa Coastal Strategy

- ~ Extensive consultation
- ~ Non-Statutory Document
- ~ Vision for long term management

***To provide for sensitive, sustainable development and management of the Wairarapa Coast which recognises the special character of the coastal environment***





# What is working?

- ~ **Some things are working**
- ~ **District Plan**  
(will it stick?)
- ~ **Uptake by developers, planners, submitters**  
(Section 104 c?)





# What isn't working?

- ~ **The non-regulatory things**
  - ~ **Co-operation**
  - ~ **Education**
  - ~ **Investigation**
- ~ **Structure Plans**





# Why isn't it working?

- ~ **Focus on regulation**
- ~ **No group co-ordinating monitoring implementation**
- ~ **A perception that the job has been done**





# Why else isn't it working

- ~ **Staff turn over and buy-i**
- ~ **Budgets**
- ~ **Politics**
- ~ **Inertia**



# How do you measure success

- ~ **A great process**
- ~ **Great strategic planning**
- ~ **The overall number of recommendations that are implemented**





# How do you measure success

- ~ **On the ground outcome  
community and the  
environment**







## Further details

~ [Rachel.Hornsby@gw.govt.nz](mailto:Rachel.Hornsby@gw.govt.nz)

~ [www.gw.govt.nz](http://www.gw.govt.nz)

~ **06 378 2484**



